

# **G.Pulla Reddy Degree & P.G. College**

**Mehdipatnam, Hyderabad.**

## **NATIONAL LEVEL WORKSHOP ON “ENTREPRENEURSHIP – A key to AATMA-NIRBHAR India”**

*The workshop was held on 12<sup>th</sup> August with a theme “Entrepreneurship - A key to AATMA–NIRBHAR–INDIA at national level in collaboration with the Department of Commerce, Osmania University, Hyderabad.*

### Introduction:

*“When one door closes, another opens” well stated by Alexander Graham Bell can truly be applied to the pandemic situation. Though the pandemic has shut down the opportunities of Indian Entrepreneurs, it has opened more opportunities through the programs conceptualized by the Government of India. A package of 20 lakh crores is announced by the Government to gear up the Indian Industry and encourage the young entrepreneurs and make them “AATMA-NIRBHAR”.*

### Objective:

*The workshop was organized to impart the AATMA-NIRBHAR concept into the minds of the millennial and to mould them as future entrepreneurs. The workshop’s theme was “Entrepreneurship – a key to AATMA-NIRBHAR – India”.*

### Description:

*In this program lectures were delivered by eminent speakers under the guidance of the workshop Director and moderator, Dr. IndraKrantiSekhar and Dr. D. Venkaiah, the convener. The Inaugural address was given by Dr. IndraKrantiSekhar, Asst. Prof., Department of Commerce, Osmania University, Hyderabad, followed by the welcome address by the Principal, Sri. K. Murali Krishna.*

### Chief Patron:

*Sri. P. Subba Reddy, Secretary, GPRDC.*

Patrons:

Prof. V. Appa Rao, Dean, Department of Commerce, Osmania University.

Prof. T. Krishna Kumar, Head, Department of Commerce, Osmania University.

Prof. Prashanta Athma, BoS, Department of Commerce, Osmania University.

Sri. K. Murali Krishna, Principal, GPRDC.

Around 1173 participants took part in this program from all over India and from other countries like Somalia, U.K, Oman, Nepal and Central Africa and they were recorded. The lectures were broadcasted through GoToMeeting app and YouTube live. E-certificates were mailed to all the participants.



(A University accredited  
with A+ grade by NAAC)



AATMA-NIRBHAR  
**BHARAT**



(Affiliated to Osmania  
University), Estd. 1994.)

**Online  
National Workshop on**

**“Entrepreneurship”- A key to AATMA-NIRBHAR India**

**Organized by**

**G. Pulla Reddy Degree & P.G College**  
Mehdipatnam, Hyderabad-28.

**in collaboration with**

**Department of Commerce, Osmania University, Hyderabad.**

**On 12<sup>th</sup> August, 2020 Time: 10.30am – 1.30pm**

**Chief Patron**

**Sri P. Subba Reddy**  
SECRETARY  
G. Pulla Reddy Degree & P.G. College

**Patrons**

**K. Murali Krishna**  
PRINCIPAL  
G. Pulla Reddy Degree & P.G. College

**Prof. V. Appa Rao**  
Dean  
Department of commerce, Osmania University, Hyderabad.

**Prof. T. Krishna Kumar**  
Head  
Department of commerce, Osmania University, Hyderabad.

**Prof. Prashanta Athma**  
Chairperson, BoS  
Department of commerce, Osmania University, Hyderabad.

**KEYNOTE SPEAKERS**



**Prof. K. V. Achalapathi**  
Director,  
Dhanwanthari Inst. of Sci. & Tech.  
Secretary & Correspondent,  
Danawantari's Sri Chaitanya Degree &  
P.G. College, Mahaboobnagar, T.S.  
Session – 1  
**AATMA-NIRBHAR - INDIA**



**Dr. A. Patrick**  
Assistant Professor,  
Dept. of Commerce O.U  
Session – 2  
**BUSINESS PLANS &  
SOURCES OF FINANCE**



**Sri Sanjay Kapoor**  
President Hyderabad Management  
Association Consultant & Advisor  
Fortune 200 Companies  
Session – 3  
**ENTREPRENEURSHIP- REAL  
CHALLENGES**

➤ All the faculty members, academicians & students can register for this workshop.

➤ Last date for registration is 11<sup>th</sup> August, 2020 by 5.00p.m

➤ No Registration Fee

➤ E-Certificate will be issued to participants.

➤ Download GoToMeeting app to attend workshop.

**Workshop Convener**  
**Dr. D. Venkaiah,**  
HOD, Commerce, GPRDC

**Registration Link** 

**Workshop Director**  
**Dr. Indrakanti Sekhar,**  
Sr. Assistant Professor, O.U.



GoToMeeting | REC | Talking: Achalapathi Kamarajugadda | View Active Cameras

**What should be India's Technology Strategy?**

5 Pillars with 3 multiplier shall be the strategy

- BUY
- MAKE
- MAKE TO BUY BETTER
- BUY TO MAKE BETTER
- MAKE IT TOGETHER

3 Point Multiplier

TALENT  
TECHNOLOGY  
TRUST

CHAT

Rameshchander 11:50 AM  
Good morning! This is Rameshchander, HMA, Thank you very informative!

BABU ISMATH RAZACK A.K 11:52 AM  
It was mentioned entrepreneurship to become successful, emphasizing three points culture, climate and commitment. Sir, could you explain where Corporate Social Responsibility fits in it?

BABU ISMATH RAZACK A.K 11:53 AM  
I am Babu Razack - Research Scholar of VISTAS, Chennai

Dr. V. Manasa 11:54 AM  
Sir, its a known fact that many people lost their jobs and are financially unstable. Government's initiative of aatma nibhar india is laudable. How can people gain confidence and utilize the policy and in which areas they need to look for sustenance and self reliance? How can common people be made to understand the GDP, Parity situation etc.?

1:57:39 | Type here to search | Windows Taskbar

GoToMeeting | REC | Talking: Medchal kathyaine | View Active Cameras

CHAT

Dr. V. Manasa 11:54 AM  
Sir, its a known fact that many people lost their jobs and are financially unstable. Government's initiative of aatma nibhar india is laudable. How can people gain confidence and utilize the policy and in which areas they need to look for sustenance and self reliance? How can common people be made to understand the GDP, Parity situation etc.?

Kajal Chatterjee 11:54 AM  
Every informative session, Organizers are requested to share the ppt of the expert

BABU ISMATH RAZACK A.K 11:55 AM  
could i please send the feedback link

Kajal Chatterjee 11:55 AM  
Please share the ppt for getting indepth study of the expert

MAMATHA 11:56 AM  
Connect we want PPT of this...

2:08:40 | Type here to search | Windows Taskbar

GoToMeeting REC 6

Talking: Dr. Patrick Anthony View Active Cameras 232

Dr. D Venkaiah Dr. Indrakanti Sekhar Bhagyalakshmi Burra

SRIPADH DESHPANDE Achalapathi Kamarajugadda Prof. D Chennappa

Dr. Patrick Anthony

2:13:45

Mic Pause 10 30 Leave

Speakers / Headphones (Realtek Audio) 1:41:07

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GoToMeeting REC 6

Talking: Dr. Patrick Anthony View Active Cameras 228

Dr. D Venkaiah Dr. Indrakanti Sekhar Achalapathi Kamarajugadda Prof. D Chennappa Dr. Patrick Anthony MAMATHA

A B-SAGYA has left

# BUSINESS PLANS & SOURCES OF FINANCE

Dr. A. PATRICK  
DEPARTMENT OF COMMERCE  
OSMANIA UNIVERSITY, HYDERABAD -7, TS

2:14:57

Mic Pause 10 30 Leave

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ENG 12:57 PM 24/08/2020

GoToMeeting | REC | View Active Cameras | Talking: Ravala Sumani | 203

2:58:15

Chat:

- Who can go with network marketing also na to build up own business?
- Dr. M.Thayyayyaki 12:52 PM: Feedback link sir
- MAMATHA 12:52 PM: one more session untd
- BABU ISMATH RAZACK A.K (Organizer) 12:54 PM: Sir please send feedback link
- Dr.T.,RAMALAKSHMI 12:54 PM: Feedback link please
- Dr.Hariprasad Reddy 12:54 PM: Sir what time will it close?
- Dr.Hariprasad Reddy 12:55 PM: Waiting for feedback link.

0:56:37

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GoToMeeting | REC | View Active Cameras | Talking: Sanjay Kapoor | 190

3:19:41

Chat:

- thank U sir
- Dr.PRASANNA KHADIKKAR 1:07 PM: Good afternoon all
- BABU ISMATH RAZACK A.K 1:09 PM: feedback link
- T.Sanjayya 1:10 PM: Feedback link please
- PRITYANKA 1:10 PM: Feedback link
- Preet Gulati 1:11 PM: Feedback link
- Mrsulata Puranam 1:15 PM: Please make Attendees
- Dr.Hariprasad Reddy 1:15 PM: When can we get feedback link?

0:35:11

Windows taskbar: Type here to search, 1:21 AM, 24/08/2020





Photos Link : <https://photos.app.goo.gl/KcNDDG65HQcqYJis7>