

G. Pulla Reddy Degree & P.G. College

Mehdipatnam, Hyderabad.

Commerce Department

GUEST LECTURE

A Guest lecture was organised at 11 a.m. on 29th January 2022 through Zoom App for all the B.Com Computer Applications & General students.

*The topic for the lecture was “**Research Methodology & Project Report**”.*

Dr.Sanjana Mondal, Associate Professor, GITAM University, HBS, Hyderabad was invited as the speaker for the session. In her lecture, she enlightened the students explicitly with numerous examples on Research Methodology & Project Report. Research Process for Project including the steps - Defining the problem, Developing an approach to the problem, Formulating a Research Design, Doing Field Work, Preparing and Analyzing Data and finally Preparing and Presenting a Report etc, were covered. The session inspired the students towards Research.