

List of Publications

- **Rajya Lakshmi. K.,** Dr.R.Lakshmi : Influence of Advertisement Among Youngsters in Using Cosmetic Care Products – A Study with special reference to Chennai City – Palarch’s Journal of Archaeology of Egypt / Egyptology 17(6) . ISSN 1567- 214x.
- **Rajya Lakshmi. K.,** Dr.R.Lakshmi. Rural Development through Microfinance and women Empowerment, National Conference on “Emerging Issues on the Road Map for a 5 Trillion Economy in India” 17th October 2019.